**Speech Outline**

**Title:** The importance of higher education

**Speaker**: Aynoa Rincon

**Specific purpose:** My audience will be persuaded to keep going on their college career

**Thesis statement**: Studies has indicated that Higher education can provide you a better life in the future

1. **Hook**: I know that some of you see yourself in business one day? Or as a owner of a famous company? Or maybe doing surgeries? or maybe you hadn’t set a career yet but, you are deciding what to study while you are taking your generals, or you are not sure to continue your higher education because it is too expensive for you.. well, I will show why you must continue with your higher education
2. **Ethos**: I know about this topic from my own experience, my parents had thought me since I was little that I must complete my university degree to get some benefits as those they have today. Also, my aunt didn’t have the opportunity to get a degree because she was the older sister of 7 and hen my grandfather died she had to go out and find a job to feed her young brothers and sisters, so I can compare how her live had been without higher education versus my mom’s life with a university career. Also, one of my classes of fall semester is education 1020 and this class is basically about how to be successful in college. In this class I’ve been doing a lot of research about this topic and I’ll show you guys everything I know from it.
3. **Thematic statement** Based on research, Higher education has several benefits in human life.
4. **Preview:** I’m going to explain you the three main benefits of higher education in your life and why you must complete it. We will talk about some benefits, such as: knowledge, future jobs and money

**Transition: *Let me begin with the first benefit of higher education***

**Body:**

1. **Main Point #1:** Knowledge
2. **Supporting point:** *In his book of “Education in America” David L Bender says: A college education will increase your ability to understand developments in science and in society”*
3. **Sub supporting point:** It will allow you to think abstractly and critically as well as a better expression of thoughts in speech and in writing.
4. **Sub supporting point**: It will allow you to do things you thought never were possible, for example since I started to take Studies of immigrants life through literature and film I can see, understand and also relate to those kind of experiences.
5. **Supporting point:** According to Jeff McGuire in the web page “College View” When students experience a post secondary education, they have the opportunity to read books and listen to lectures of top experts in their fields
6. **Sub supporting point**: This stimulation encourages students to think, ask questions and explore new ideas
7. **Sub supporting point:** Those who didn’t continue their higher education can learn or improve some of this sills, bit it will never be as better as if you go through college.

**Transition*: By getting a higher education or not getting it will lead us to the same path, find a job. How can this experience be better when you have a college education? Let’s talk about jobs.***

1. **Main Point #2*:***  Jobs
2. **Supporting point:**According to Adrianna Lezar and her colleagues from the university of southern California “Individuals who attend college have greater work opportunities and tend to have skills that can be easily applied in different work settings”
3. **Sub supporting point:** Receiving a college education gives you more opportunity to get a suitable job that you will be pleased with
4. **Sub supporting point:**If you don’t get a higher education you will have to accept any job, probably in bad conditions and with a low salary. Also, you will not have the chance to choose what job you want to take, You will have to conform with those low income jobs
5. **Supporting point:** The college view page says that “people who have attend college tend to work more in white collar type jobs”
6. **Sub supporting point:** As a Latin-American women I can compare and contrast how hard is to be pleased with a job in America when you don’t have college education
7. **Sub supporting point***:* If you get a college degree you’ll have many more work options, which helps to stabilize income in changing times.

**Transition*: Finally, although job benefits are good, once you get a college degree economic benefits become the main goals followed by students***

1. **Main Point #3***:* Money
2. **Supporting point:** According to the University of California “Individuals who attend to college earn more as a result of their higher levels of education
3. **Sub supporting point**: In fact, college graduates earn more than twice as much as high school graduates
4. **Sub supporting point** Some studies have found that college graduates with a bachelors degree earn 80% more per year than those with only a high school degree
5. **Supporting point***:* A research made by students of the rosier school said that “The more schooling you obtain the more average salary rises”
6. **Sub supporting point:**As more education you get in your life, your salary will rise.
7. **Sub supporting point:** For example, I have a friend who can speak 3 languages fluently and has a degree in medicine and her salary went from 12$ per hour to 35$ per hour, as a translator.
8. **Sub Supporting point:** You will know how to take better decisions as a costumer which can also lead to having more money
9. **Sub Supporting point:** A survey made by public health services indicates that those with a college education have longer life expectancies and are more likely to be married longer

**Transition:** In conclusion...

**CONCLUSION**

1. **Summarize:** Now that you guys already know what studies has indicated about the benefits of getting a higher education
2. **Review each point:** …Such as a knowledge, job opportunity and money You all must keep going to obtain at least a college degree and..
3. **Tie the introduction:** if you are still asking yourself why should you go to college? It is important to remember the significant amount of opportunities for you and your family in the future.
4. **Creative concluding thought:**The global economy is becoming increasingly more competitive and attending to college provide students the best experience they are unable to receive from a secondary education. This is why you must receive and graduate from higher education, because I promise It will pay off in a huge way in the years to come